



TOURISM JOBS  
LEAD TO

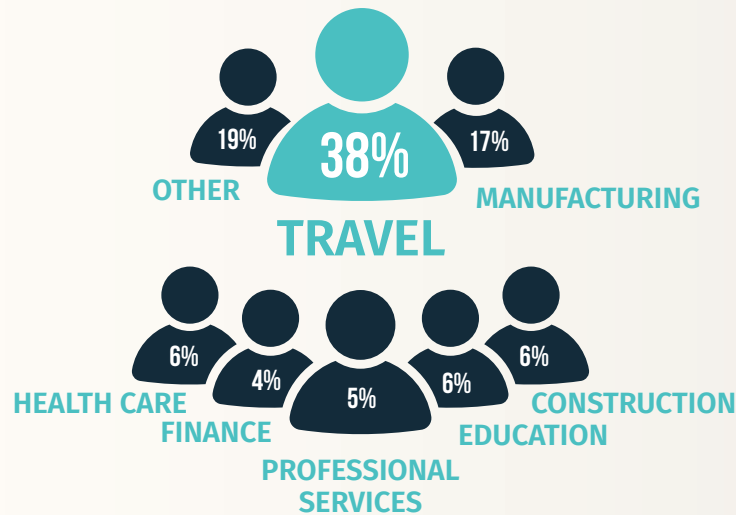
REWARDING  
CAREERS

IN MORE  
WAYS THAN  
YOU REALIZE

For more information,  
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TRAVEL provides the first job for more Americans than any other industry.

Source: U.S. Travel, Made in America

## HIGHER PAY ON AVERAGE

The **TRAVEL** industry is one of the top 10 largest employers of middle-class wage earners in the U.S. – more than real estate, information and other industries.



Americans who had their first job in the **TRAVEL** industry achieve higher salaries on average than most industries.

Source: U.S. Travel Association based on Bureau of Labor Statistics data, 2017

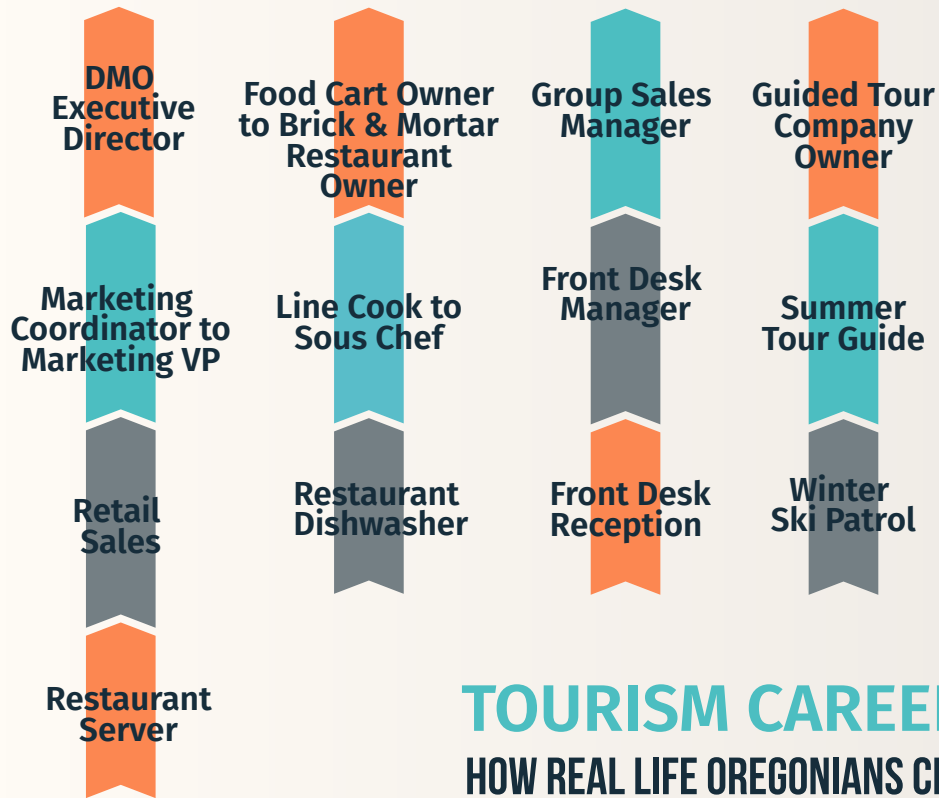


## TOURISM JOBS & ENTREPRENEURSHIP

**17%**

of Americans whose first job was in travel now own their own business.

19% consider themselves entrepreneurs – higher than the finance, manufacturing and healthcare industries.



# A JOURNEY TO THE TOP

With a variety of transferable skills, a career path in **TOURISM** can lead to spectacular positions and places.

## TOURISM CAREER PATHS

HOW REAL LIFE OREGONIANS CLIMBED THE JOB LADDER TO THE TOP

### JACK NEWKIRK: REVINATE

**TODAY:** ENTERPRISE CLIENT ACCOUNT EXECUTIVE

"My personal journey in hospitality has been unexpectedly diverse and wide-ranging, beginning with my undergraduate program at OSU Cascades."



BIRD GUIDE

GENERAL MANAGER  
WANDERLUST TOURS

RESORT  
RECREATION  
DIRECTOR

SALES  
DIRECTOR

HOTEL  
TECHNOLOGY  
SALES

### WHITNEY KEATMAN: THE SPARROW BAKERY

**TODAY:** OWNER OF THE SPARROW BAKERY

"I am so thankful for the myriad of industry jobs I had before embarking on my own venture, and for how they helped form the values that are still important to us today."



BAKER/  
CUSTOMER  
SERVICE

RESTAURANT  
BUSSER

BAKER

CUSTOMER  
SERVICE  
(BAKERY)

PURCHASED  
BLUE SPARROW  
BAKING COMPANY

## OREGON'S HIGH-WAGE TOURISM-RELATED JOBS\*

FOOD SERVICE MANAGERS

LODGING MANAGERS

FRONT LINE SUPERVISORS

FISH & GAME WARDENS

CHEFS & HEAD COOKS

FRONT LINE SUPERVISORS  
(ENTERTAINMENT, SERVICE)

FRONT LINE SUPERVISORS  
(RETAIL)

FRONT LINE SUPERVISORS  
(NON RETAIL)

RECREATIONAL VEHICLE  
TECHNICIANS

\*An occupation in the East Cascades is considered to be high-wage if it has a median annual wage greater than \$40,560